

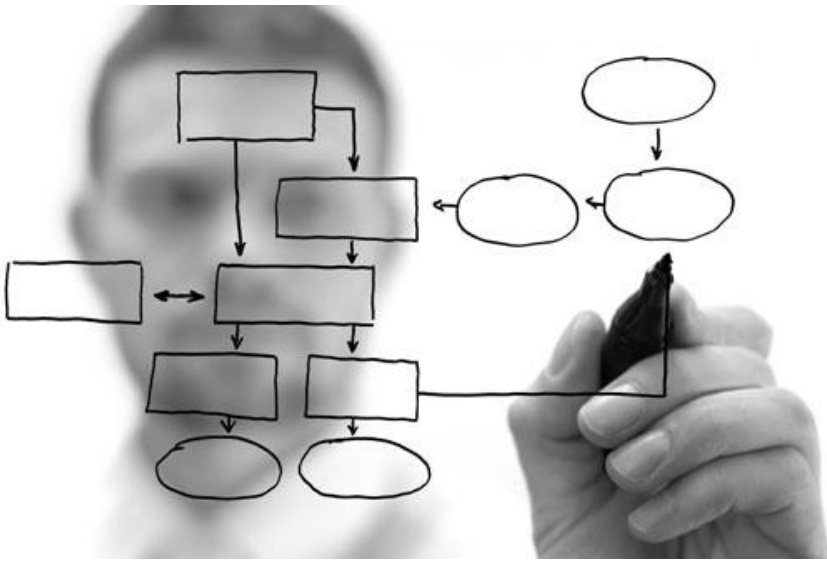
2-day Workshop: Improving the Supply Chain

Performance with SCOR® Benchmarking

07-08 JULY JEDDAH, CROWNE PLAZA | 09-10 JULY RIYADH, RADISSON BLU | 11-12 JULY DAMMAM, NOVOTEL

SCOR WORKSHOP

Understand how SCOR Model can help you to improve the performance of your supply chain



Dates:

- Jeddah: Crowne Plaza, 07-08 July
- Riyadh: Radisson Blu, 09-10 July
- Dammam: Novotel, 11-12 July

Workshop objectives

SCOR® helps manage a common set of business problems through a standardized language, standardized metrics, and common business practices which accelerate business change and improve performance. Applying SCOR streamlines communication and dramatically improves the overall effectiveness of daily management and targeted improvement initiatives. Companies that use SCOR are consistent top performers in their industries.

Organizations that use SCOR have:

- achieved consistent annual bottom-line improvements of 1-3%
- reaped significant cost savings and economic returns on SCOR-related investments
- grown in aggregate share value two to three times faster than Median companies

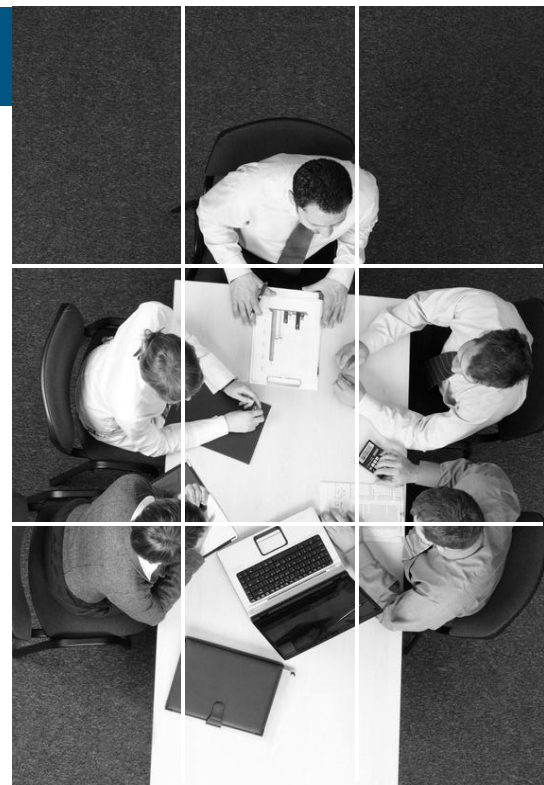
This workshop is designed to provide a comprehensive examination of the SCOR model and the methodology of using the model within an organization to improve its supply chain performance.

Contact details for more information info@b2g-consulting.com or visit www.b2g-consulting.com

How SCOR can help?

SCOR helps managers address perennial supply chain challenges:

1. **Customer service** – SCOR helps evaluate cost/performance tradeoffs, develop strategies for meeting customer expectations, and respond to domestic and global market growth.
2. **Cost control** – SCOR metrics are used in conjunction with supply chain performance attributes, making it possible to compare different supply chains, industries, and strategies.
3. **Planning and risk management** – Using SCOR leads to faster implementation, more comprehensive identification of potential risks, and easier coordination with customers, suppliers, and stakeholders.
4. **Supplier and partner relationship management** – SCOR provides a common language for supply chain classification and analysis across organizational boundaries.
5. **Talent development** – The release of **SCOR 10.0** adds a strategic talent framework that complements SCOR metrics, process, and practice components



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PROGRAM

Workshop and Case study



0830	Registration		
0900	Introduction and workshop overview	0900	Overview of Day 2
0930	Fundamentals of Supply Chain Management	0930	Aligning Supply Chain performance <ul style="list-style-type: none">•Level 1 metrics•Practices and systems
1030	Refreshment break	1100	Refreshment break
1045	Supply Chain Management objectives and key components	1115	Supply Chain - SCOR metrics <ul style="list-style-type: none">•SCOR case study 2: “Determining the right metrics to measure your supply chain performance”
1230	Luncheon	1245	Luncheon
1330	The value of the SCOR model <ul style="list-style-type: none">•The scope of the model•Benefits and application	1345	Supply Chain - TO-BE design <ul style="list-style-type: none">•SCOR case study 3: “Building a supply chain business case”
1345	Applying the SCOR methodology and process <ul style="list-style-type: none">•The model principles and its structure•Understanding the metrics of the model•The relevance and use of the model in the Middle East	1530	Refreshment break
1500	Refreshment break	1545	SCOR implementation pointers <ul style="list-style-type: none">•Implementation steps•Pitfalls to avoid
1515	Analyzing the basis of competition	1630	SCOR Case study 4: “Defining a strategic supply chain roadmap”
1645	Configuring the current Supply Chain AS-IS <ul style="list-style-type: none">•SCOR case study 1	1730	Summary discussion / wrap up
1745	Summary discussion / wrap-up	1745	Workshop closing

Who is it addressed to?

- Supply Chain VP / Directors
- Supply chain managers
- Finance controllers
- Procurement officers
- Supply chain planners
- Manufacturing managers
- Distribution managers

Best-in-Class companies are using SCOR:

- BAE Systems
- BASF AG
- Oracle Corporation
- Bayer Group
- Beiersdorf AG
- BP
- Coca Cola
- DELL
- DHL
- Dubai World
- GlaxoSmithKline
- IBM
- Kraft food
- Zamil Steel Industries
- Unilever
- Toshiba
- The Walt Disney Company
- Siemens
- SAP
- Shell
- Procter & Gamble
- Panasonic
- Boeing
- Volvo
- Johnson & Johnson
- Intel
- CISCO
- SABIC
- ARAMCO
- Wall Mart
- 7-Eleven
- Macdonald's
- Pepsi
- Bosch
- IBM

About the workshop instructor:

Frederic GOMER (BEng, MSc), is a global supply chain management expert providing companies with guidance in improvement of their global supply chain operations and strategy. As an international supply chain management expert, he led successful major SCOR projects in Europe, Middle East and Asia for clients in various industries (Oil & Gas, Aerospace, Retail, Manufacturing, Pharmaceutical, Heavy industries).

Workshop Fees: 1,680 USD

(Seats limited to the first 40 registrations – lunch and refreshments offered)

Pre-registration is mandatory, Click [HERE](#) to register

For further details: workshop@b2g-consulting.com

To register, please fill up and send us the following form:

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4 Good reasons to attend this workshop:

- A new and deeper understanding of your existing business model and the real significance of Supply Chain in your organization.
- A comprehensive evaluation for your business practices and how best to proactively optimize each process element.
- Powerful benchmarking metrics to ensure the performance of your Supply Chain system and build effective inter-enterprise Supply Chains.
- Knowledge of how to apply best practices in every step of your Supply Chain and fit software products cost-effectively.

Registration form to be sent to workshop@b2g-consulting.com

Workshop (Please indicate your choice)	
07-08 July Jeddah	
09-10 July Riyadh	
11-12 July Dammam	
Delegate information	
Name	
Surname	
Title	
Company	
Sector	
Email	
Company address	
Tel	
Payment information	
Payment mode (Please indicate your choice)	
Wire transfer	
Credit Card	

Workshop Fees: USD 1,680

Enjoy 15% discount for 3 participants registered from the same company

Payment:

- Wire Transfer** to DBS Bank: 6 Shenton Way, DBS Building Singapore
068809
B2G CONSULTING SG- Bank Account No. 010-903240-1 SWIFT: DBSSSGSG
(All Wire Transfers must be made with bank fees prepaid)
- By Credit Card:** Secured online payment made at www.b2g-consulting.com

WORKSHOP ORGANISER:

B2G Consulting is an international management consulting firm that focuses on supporting growing markets. B2G Consulting helps its client throughout the whole transformation project cycle: diagnosis, design and implementation, and has developed a deep expertise in the following areas:

- Procurement & sourcing
- Manufacturing
- Supply Chain management
- Services operations



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